

Exhibit | Sponsor | Market

2027 Invitation for a Year-Long Presence with



Connecting the Dots: One Purpose, Many Paths

April 8-10, 2027

Doubletree Hotel by Hilton Phoenix Mesa



Location and Hotel Information

**Doubletree Hotel by Hilton
Phoenix Mesa**

1011 W Holmes Ave. • Mesa, AZ 85210

Hotel Reservations:

Special room rate of \$174 per night, taxes and resort fee are included in this rate. This rate will be available until March 19, 2027 or until room block is full.

CALL-INS:

Room Reservations: 480-833-5555

Group code: 91V

ON-LINE:

<https://www.hilton.com/en/attend-my-event/meswhdt-91v-7ead1c8e-cca8-4ef5-9bc5-314b9305754b/>

Who is ArSHA?

The Arizona Speech-Language-Hearing Association (ArSHA) is the leading professional organization for speech-language pathologists and audiologists in Arizona. ArSHA provides advocacy, resources and networking opportunities to support members in advancing careers and improving quality of care in speech, language and hearing services across the state.

Vision Statement

Striving for a state where everyone communicates to their full potential.

Mission

Empowering Arizona's speech, language, and hearing professionals through advocacy, leadership, and professional development to best serve those with communication and related disorders.

Learn more about ArSHA at www.arsha.org.

The Pathfinder

ArSHA created the *Pathfinder* for attendees to download on their mobile device and use before, during and after the Convention. The *Pathfinder* is a great way to promote your company with instant advertising opportunities, interactive listing enhancements and more!



Other Important Information

- **Donations** are needed for door prizes and Basket Bonanza. Please consider donating.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order extra items will be included.
- **Cancellations** received in writing and no later than March 19 will receive a refund minus a \$40 service charge.

Contact Information

Craven Management Associates
Amy Caye

700 McKnight Park Drive | Suite 708
Pittsburgh, PA 15237
acaye@robertcraven.com
Phone: 855-727-2836

Platinum Sponsor: Overall Convention \$3,000

Exclusive Opportunity

- Two complimentary display spaces with location of your choice
- Prominent sign recognition at the event
- Opportunity to address the audience before one session for up to five minutes
- Banner ad on home page of the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- One dedicated email blast to ArSHA membership
- Quarterly email blasts to ArSHA membership with your company logo hyperlinked to your website
- Video or static ad for up to 30 seconds to play at start of two virtual events
- Two posts on ArSHA Social Media
- Banner ad on ArSHA website home page for one year
- Recognition ribbons for exhibitors
- Two free registrations to the ArSHA Annual Convention
- Receive Annual Convention attendee email list

Gold Sponsor: Keynote Address Sponsor \$2,500

Exclusive Opportunity

- One complimentary display space with location of your choice
- Prominent sign recognition at the event
- Opportunity to address the audience before the keynote address for up to five minutes
- Banner ad on home page of the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Two posts on ArSHA Social Media
- Recognition at two ArSHA virtual events
- Banner ad on ArSHA website home page for one year
- Recognition ribbons for exhibitors
- Two free registrations to the ArSHA Annual Convention
- Receive Annual Convention attendee email list

Silver Sponsor: Happy Hour/Awards Presentations \$2,000

Exclusive Opportunity

- One complimentary display space with location of your choice
- Prominent sign recognition at the event
- Opportunity to address the audience before the ceremony for up to five minutes
- Banner ad on the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Two posts on ArSHA Social Media
- Recognition at one ArSHA virtual event
- Banner ad on ArSHA website home page for one year
- Recognition ribbons for exhibitors
- Two free registrations to the ArSHA Annual Convention
- Receive Annual Convention attendee email list

Copper Sponsor: Speaker \$1,750

- One complimentary display space
- Sign recognition at the speaker's session
- Recognition on the *Pathfinder*
- Recognition included in the *Pathfinder* event notifications
- Your representative can introduce the speaker(s) at one session and invite attendees to stop by your booth
- Banner ad on ArSHA website home page for six months
- Recognition ribbons for exhibitors
- One free registration to the ArSHA Annual Convention
- Receive Annual Convention attendee email list

Turquoise Sponsor: Association \$1,000

- One complimentary display space
- Sign recognition
- Recognition on the *Pathfinder*
- Banner ad on ArSHA website home page for three months
- One free registration to the ArSHA Annual Convention
- Receive Annual Convention attendee email list

Opal Exhibitor: \$500

- One complimentary display space
- 50% off one registration for to the ArSHA Annual Convention
- Receive Annual Convention attendee email list

Have a suggestion or new idea
for a sponsorship?

Give Craven Management Associates a call at 855-727-2836

Additional Opportunities

Non-Profit or Home-Based Booth Package: \$300

- One 6' skirted table
- Two chairs
- Wastebasket
- Signage
- Convention registration and attendee mailing list NOT included

Note: The *non-profit rate* is available to those filing as 501(c) who are exhibiting to promote FREE services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your booth space will not be reserved until your application is complete. *Home-based* is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.

Badges for Convention Attendees: \$500

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badges. Sizing and email instructions will be provided with your confirmation.

Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the ArSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$250

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the exclusive lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the ArSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Exhibit Hall Hours

Thursday, April 8

6:30 pm - 9:30 pm Exhibitor Setup

Friday, April 9

6:00 am - 7:00 am Exhibitor Setup

7:00 am - 5:00 pm Exhibits Open

Saturday, April 10

7:30 am - 3:30 pm Exhibits Open

3:30 pm - 4:30 pm Exhibitor Tear Down

Exhibitor Checklist and Deadlines



March 19

Final day to cancel



March 19

Final day to make hotel reservations within the ArSHA room block unless previously sold out

Contact Information

Craven Management Associates

Amy Caye

700 McKnight Park Drive | Suite 708

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acaye@robertcraven.com

Phone: 855-727-2836



ARIZONA SPEECH-LANGUAGE-HEARING ASSOCIATION

Registration Information

Company Name (preferred for badge):

Address: _____

Contact Information

Name: _____

Email: _____

Phone: _____

Company Logo

Please email company logo (jpeg file) to:
acaye@robertcraven.com

Payment Options

1) Check – Payable to: **ArSHA**

2) Credit Card*

☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

CREDIT CARD ACCOUNT NUMBER

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EXPIRATION DATE

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Send completed form to:

ArSHA
c/o Craven Management Associates
700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237
855-727-2836
acaye@robertcraven.com

ArSHA 2027 Exhibitor Registration Form

April 8-10, Mesa, AZ

EXHIBITOR OPTIONS		QTY.	REGISTRATION FEE	TOTAL DUE
SPONSORSHIPS				
Platinum Sponsor: Overall Convention			\$3,000	
Gold Sponsor: Keynote Address			\$2,500	
Silver Sponsor: Happy Hours/Awards Presentations			\$2,000	TAKEN
Copper Sponsor: Speaker			\$1,750	
Turquoise Sponsor: Association			\$1,000	
Opal Exhibitor			\$500	
ADDITIONAL OPPORTUNITIES				
Non-Profit, Home-Based Business Package			\$300	
Badges for Convention Attendees			\$500	TAKEN
Bags for Convention Attendees			\$350	
Lanyards for Convention Attendees			\$250	TAKEN
EXTRAS				
Electricity			\$50	
DONATIONS				
Door Prize Donation	We will bring a donation with us	Yes ☐	Qty:	No Charge
Basket Bonanza	We will bring a donation with us	Yes ☐	Qty:	No Charge
Credit Card Processing Fee - Please add 3%*				
TOTAL DUE				
*In order to assist the association with increasing operating expenses, ArSHA is now adding a surcharge of 3% on all credit card transactions.				

THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:

It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend ArSHA and Doubletree Hotel by Hilton Phoenix Mesa and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

Cancellations received in writing and no later than March 19 will receive a refund minus a \$40 service charge.

On-Site Representatives

Name	Cell Phone	Email